



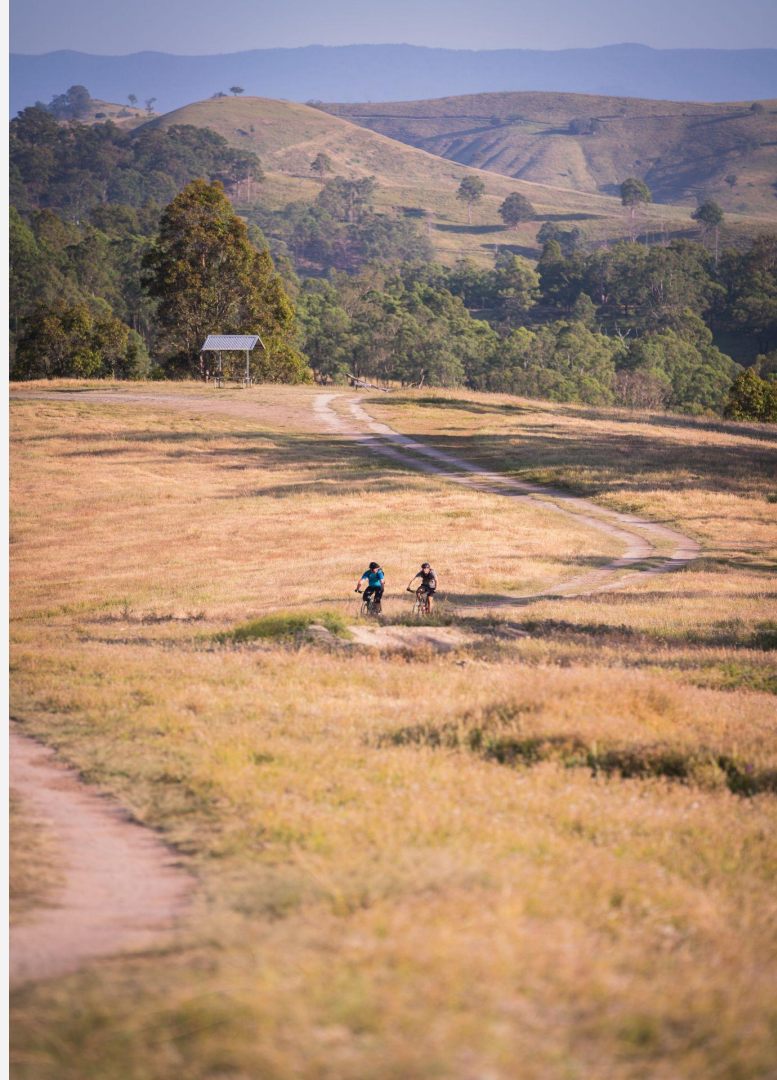
2022 - 2024 STRATEGIC PLAN.



ACKNOWLEDGEMENT OF COUNTRY

Ride Dungog acknowledges, respects and honours
Aboriginal and Torres Strait Islander Elders past, present and future.

We acknowledge the stories, traditions and living cultures of Aboriginal and Torres Strait
Islander people on this land and we commit to building a brighter future together.



ABOUT RIDE DUNGOG

Ride Dungog is a not-for-profit community incorporated association started by a passionate group of mountain bike riders in 2018. We are passionate about pedaling mountain bikes on great trails, creating community, and having fun.

We are responsible for managing and maintaining the trails throughout the Dungog Recreation Reserve in collaboration with the Dungog Recreation Reserve Land Manager.

Ride Dungog has also created a conceptual vision for further development of Dungog trails that will help to enhance trail diversity, improve connectivity, and build on the significant investments our community has already made to recreational trail development in the region.

VISION

A thriving community connected by sustainable trails and pedal-powered fun.

MISSION

To advocate and maintain high-quality trails.

To build a thriving community with a focus on youth engagement.

To inspire pedal-powered adventure and fun.



STRATEGIC PLAN: 2022 – 2024

TRAILS

GOALS

- To ensure the Dungog Common trails are well-maintained and provide a fun experience.
- For riders to respect the trails and their environment, respecting signage, etiquette, closure/condition status, and other trail users.
- For the Dungog community and our partners to understand the value of trails to the Dungog economy and community wellbeing.
- To inspire others to volunteer their time.

YOUTH

GOALS

- To host mountain bike programs that are inclusive, meeting the needs of all youth in the community.
- To develop and retain a pool of qualified, passionate local coaches to enable participation.
- To ensure participants love riding; they learn about all aspects of mountain biking, including safety, skills, etiquette, bike maintenance, and trail stewardship.

COMMUNITY

GOALS

- To host events and activities that are fun, safe, social, and well organised.
- To ensure events are efficiently run, financially sustainable and/or revenue-generating.
- To organise a variety of events & activities to enable riders of all ages and abilities to participate and be challenged.
- To continue to grow a positive and engaged online community.



RIDE DUNGOG VALUES

Our core values gives us a framework for strong leadership and decision making. The following values define what's important to Ride Dungog.

WE RESPECT EACH OTHER

We are strongest when we respect and trust each other, pull in the same direction, and have fun together. We welcome inclusiveness and diversity and rely on ideas and opinions from everyone in the committee, the club, and the community.

WE KEEP IT SIMPLE

We are strongest when we do one thing and do it well. We keep it simple, straightforward, and down-to-earth. We are informal and pragmatic and see bureaucracy as our biggest enemy.

WE ARE POSITIVE

We are strongest when we are positive. We engage in positive thinking, have positive emotions, use positive language and engage in positive behaviors like kindness and generosity.

WE LEAD BY EXAMPLE

We see leadership as an action, not a position. It is about being our best selves and bringing out the best in each other and our community. We check our egos at the door and thrive as a team.



OPERATIONAL VALUES

In order to achieve our goals, Ride Dungog will focus on **three** core operating values

SIMPLICITY

We go back to basics and do things well, making sure it is sustainable before moving on to the next project or initiative.

CONSISTENCY

We are consistent with events and activities including weekly social rides, committee meetings and volunteer track days.

EMPOWERMENT

We ensure the committee and community are welcoming and empowering and instill a culture where others get involved and take action.



GET INVOLVED

MEMBERSHIP

Joining Ride Dungog means you care about trails and the future of mountain biking in the area. Your membership fee supports trail maintenance, advocacy, and youth development and provides training and equipment to the Ride Dungog Track Team.

VOLUNTEER TRACK TEAM

Join us on Friday's to get your hands dirty, connect with people and get out into the Bike Park. We are at the Dungog Recreation Reserve every Friday; anyone is welcome to join anytime.

EVENTS

The weekly Tuesday, Friday and Saturday social rides, as well as special events connect the community, and are great ways to meet people and make new friends.

SPONSOR

Sponsoring Ride Dungog connects you to our 10'000 online community & is a great way to give back.





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